“FIX MY SCHOOL” 2026 CHILD CARE SUCCESS SUMMIT

A Movement Inside Early Childhood Education

THE CHILD CARE SUCCESS SUMMIT™

By: Jennifer Conner, CEO
Child Care Success Company

- This is not another conference.
- Not another vendor hall.
- It is an industry-defining movement.

THE CHILD CARE SUCCESS SUMMIT™

Child Care Success Company

- #1 Largest ECE Business Coaching Program
- 1.9 Million Children Impacted
- 270,000 Leaders Reached






We Stand for Transformation

Empower Owners.
Grow Businesses.
Create Freedom.
Build Legacy.









JENNIFER CONNER

CEO OF CHILD CARE SUCCESS COMPANY
HOST OF THE CHILD CARE SUCCESS SUMMIT

- Former multi-site Owner
- Tripled Enrollment
- Doubled Revenue
- Built to Leadership Led Schools
- Successfully Exited my Locations
- Helping other Owners achieve Freedom
- Coached 1000+ Owners and Directors





2026 CHILD CARE SUCCESS SUMMIT

Arlington, TX
October 7-10
Loews Arlington Hotel & Convention Center
1000+ Expected Attendees
Largest Early Learning Business Conference in the World

ATTENDEES.. WHO THEY ARE

- 65% Owners, 35% Administrators
- 92% For-Profit Private Preschools/Centers
- Average Revenue $2.8 Million
- 55% Multi-Site Owners
- 25% Own 3 or More Locations

THE CHILD CARE SUCCESS SUMMIT™

ATTENDEES… WHAT THAT MEANS

- Budget authority
- Expansion-minded
- Growth projected 10-30%
- High Lifetime Value Buyers

THE CHILD CARE SUCCESS SUMMIT™

OWNERS DON'T NEED VENDORS

OWNERS ARE OVERWHELMED

MARGINS ARE TIGHT

STAFFING IS UNSTABLE

THEY DON'T NEED VENDORS.

THEY NEED STRATEGIC PARTNERS.

THE CHILD CARE SUCCESS SUMMIT™

WE REDESIGNED SPONSORSHIP AROUND CATEGORY OWNERSHIP.

WE REDESIGNED TRAFFIC INTENTIONALLY.

WE BUILT CURRICULUM INTEGRATION.

THE CHILD CARE SUCCESS SUMMIT™

2026 CHILD CARE SUCCESS SUMMIT PARTNERSHIP OPPORTUNITIES

OFFICIAL “FIX MY” SUMMIT PARTNER

Own a Category Inside the Movement

Each Official Fix My Summit Partner aligns with one of six transformational categories:

- Fix My Enrollment & Growth
- Fix My Profit, Cash Flow & Funding
- Fix My Leadership & Team Performance
- Fix My Operations & Automations
- Fix My Safety & Security
- Fix My Parent Experience & Retention

When owners say – "I need to fix my operations."

Your brand is the solution positioned inside that conversation.

Only six total.

THE CHILD CARE SUCCESS SUMMIT™

Official Fix My Enrollment & Growth Summit Partner

Owners are struggling with:

Inquiries down

Conversion gaps

Margin compression

Ownership means:

Your brand becomes the solution inside the curriculum.

THE CHILD CARE SUCCESS SUMMIT™

Official Fix My Profit, Cash Flow & Funding Summit Partner

Owners are struggling with:

Rising expenses

Unpredictable cash flow

Thin margins

Limited access to funding

Ownership means:

Your brand becomes the trusted financial solution inside the curriculum.

THE CHILD CARE SUCCESS SUMMIT™

Official Fix My Leadership & Team Performance Summit Partner

Owners are struggling with:

Burnout

High turnover

Underperforming managers

Lack of accountability

Ownership means:

Your brand becomes the leadership solution driving team performance inside the curriculum.

THE CHILD CARE SUCCESS SUMMIT™

Official Fix My Operations & Automations Summit Partner

Owners are struggling with:

Manual systems

Administrative overload

Inefficient workflows

Technology gaps

Ownership means:

Your brand becomes the operational backbone positioned inside the curriculum.

THE CHILD CARE SUCCESS SUMMIT™

Official Fix My Safety & Security Summit Partner

Owners are struggling with:

Compliance pressure

Licensing risk

Safety concerns

Parent trust vulnerability

Ownership means:

Your brand becomes the protection and compliance solution embedded in the curriculum.

THE CHILD CARE SUCCESS SUMMIT™

Official Fix My Parent Experience & Retention Summit Partner

Owners are struggling with:

Family churn

Communication breakdowns

Weak loyalty

Inconsistent brand experience

Ownership means:

Your brand becomes the retention and parent experience solution integrated into the curriculum.

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EVENT ACCESS:

WEDNESDAY–**SATURDAY** PRESENCE (EXCLUSIVE EXTRA DAY)

FOYER PLACEMENT (ONLY 6 LOCATED THERE)

POWER + INTERNET INCLUDED

PRIORITY LOAD-IN AND LOAD-OUT

THE CHILD CARE SUCCESS SUMMIT™

AUTHORITY & STAGE PRESENCE

OFFICIAL PARTNER RECOGNITION FROM MAIN STAGE

3-MINUTE PARTNER VIDEO SHOWN ON STAGE

60-MINUTE CO-BRANDED, CCSC-FACILITATED LUNCH & LEARN

LISTED IN AGENDA

THE CHILD CARE SUCCESS SUMMIT™

VISIBILITY & MARKETING

FULL ACCESS TO ATTENDEES = EMAIL + MAILING ADDRESS + PHONE NUMBER

FULL-PAGE AD IN SUMMIT WORKBOOK

LISTED ON EVENT WEBSITE AS OFFICIAL "FIX MY" PARTNER

5-MINUTE INTERVIEW VIDEO WITH JENNIFER PROMOTED ON EVENT WEBSITE

LISTED ON CCSC MAIN WEBSITE AS PREFERRED PARTNER FOR 1 YEAR

THE CHILD CARE SUCCESS SUMMIT™

CREDENTIALS

3 ALL-ACCESS PASSES

3 BOOTH-ONLY PASSES

3 ACADEMY PARTY TICKETS INCLUDED

THE CHILD CARE SUCCESS SUMMIT™

STRATEGIC EDUCATION PARTNER

Own Educational Authority Within the Movement

Category authority without full ownership

Educational influence inside a 1,000+ owner audience

Positioned as a trusted voice

Strategic brand elevation within growth focused operators

Only six total.

THE CHILD CARE SUCCESS SUMMIT™

EVENT ACCESS

WEDNESDAY–FRIDAY PRESENCE

PRIME PLACEMENT EXPOSURE

THE CHILD CARE SUCCESS SUMMIT™

STRATEGIC PRESENCE

RECOGNITION FROM MAIN STAGE

60-MINUTE LUNCH & LEARN

LISTED IN AGENDA

THE CHILD CARE SUCCESS SUMMIT™

VISIBILITY & MARKETING

ACCESS TO ATTENDEE = EMAIL + MAILING ADDRESS

HALF-PAGE AD IN SUMMIT WORKBOOK

LISTED ON EVENT WEBSITE AS STRATEGIC EDUCATION PARTNER

THE CHILD CARE SUCCESS SUMMIT™

CREDENTIALS

2 ALL-ACCESS PASSES

2 BOOTH-ONLY PASSES

2 ACADEMY PARTY TICKETS INCLUDED

THE CHILD CARE SUCCESS SUMMIT™

CHILD CARE ROCKSTAR RADIO: EXCLUSIVE 2026 STRATEGIC PARTNER

HOSTED BY JENNIFER CONNER

YEAR-LONG BRAND ALIGNMENT AND VISIBILITY

“SPONSORED BY ___” ACROSS ALL PLATFORMS

INTRO + OUTRO POSITIONING

26 TOTAL EPISODES IN 2026 WITH EXPOSURE

4 CO-BRANDED THOUGHT LEADERSHIP EPISODES

EXCLUSIVE CATEGORY ALIGNMENT

ONE PARTNER ONLY

$50,000 EXCLUSIVE

SUMMIT EXHIBITOR

Own Presence within the Movement

For companies seeking volume exposure and lead generation at scale.

High impact brand visibility

Direct access to 1,000+ growth minded owners

Designed for lead generation and pipeline growth

Positioned inside the largest ECE business event in the world

THE CHILD CARE SUCCESS SUMMIT™

EVENT ACCESS

WEDNESDAY–FRIDAY PRESENCE

CHOICE OF PRIME, HIGH-TRAFFIC, OR STANDARD EXPOSURE

THE CHILD CARE SUCCESS SUMMIT™

VISIBILITY & MARKETING

ACCESS TO ATTENDEE MAILING ADDRESS LIST

LOGO ON EVENT WEBSITE

LOGO IN SUMMIT WORKBOOK

THE CHILD CARE SUCCESS SUMMIT™

CREDENTIALS

2 ALL-ACCESS PASSES

THE CHILD CARE SUCCESS SUMMIT™

INVESTMENT

OFFICIAL "FIX MY" SUMMIT PARTNER – $35,000
STRATEGIC EDUCATION PARTNER – $20,000
SUMMIT EXHIBITOR – $5,500–$7,500 (BY LOCATION)

CUSTOM ACTIVATION STRATEGY INCLUDED WITH FIX MY SUMMIT PARTNERS & STRATEGIC EDUCATION PARTNERS.

THE CHILD CARE SUCCESS SUMMIT™

THE PATH TO SUCCESS PAVILION ("THE PAVILION")

COFFEE IN HALL

FOOD IN HALL

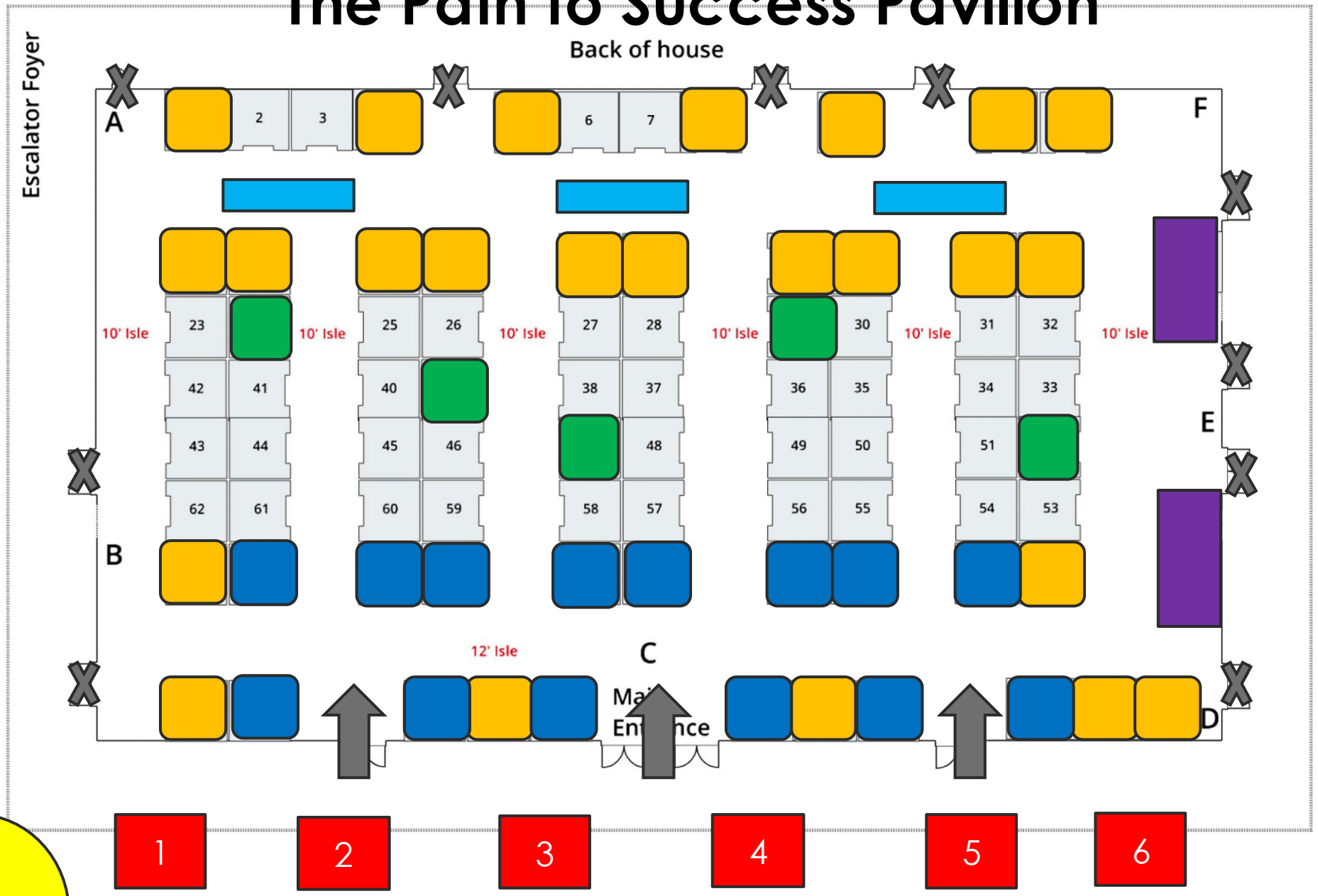
COACHES STATIONED BY OUR FIVE PILLARS

INTENTIONAL TRAFFIC DESIGN

WEDNESDAY, THURSDAY, & FRIDAY EVENING RECEPTIONS FOR TWO HOURS EACH NIGHT

OPEN DURING MORNING, BREAKS, LUNCH, AND DINNER

The Path to Success Pavilion



- Coach Zones
- High Traffic Zones
- Prime Zones
- Official Fix My Summit Partners
- Food Tables
- Coffee Station by Day
  Bar by Night
- Showcase Stage

DOUBLE BOOTH UPGRADE

PRIME: $7,000
HIGH TRAFFIC: $6,000
STANDARD: $5,000

IF YOU WOULD LIKE ADDITIONAL SPACE, YOU CAN PURCHASE THE ADJOINING BOOTH, BASED ON AVAILABILITY

SHOWCASE STAGE

MAX 12 SLOTS
INVESTMENT: $2,500

INCLUDES:
ANNOUNCED FROM MAIN STAGE
LISTED IN AGENDA
SCHEDULED DEMO TIME SLOT
DURING THURSDAY AND FRIDAY EVENING RECEPTIONS = PEAK TRAFFIC

THE ACADEMY CELEBRATION PARTNER

MAX 1 PARTNER
INVESTMENT: $10,000

INCLUDES:
EXCLUSIVE SPONSOR INSIDE ACADEMY EVENT
UNLIMITED PARTY PASSES
CO-BRANDED ACADEMY PARTY
PHOTO BOOTH INTEGRATION
400+ ACADEMY MEMBERS ATTEND

LOGO ON BACK OF OFFICIAL SUMMIT T-SHIRT

Official Fix My Summit Partner $35,000

Positioning

- Exclusive Category Ownership
- Integrated Into Summit Curriculum
- Recognized From Main Stage
- Embedded as the Solution
- Year-Long Preferred Partner Status

Access & Assets

- Foyer Placement (6 Only)
- 60-Minute Lunch & Learn
- 3-Minute On-Stage Video
- Attendee Email, Mailing, Phone List
- 3 All-Access + 3 Booth Passes
- Full-Page Workbook Ad

Strategic Education Partner $20,000

Positioning

- Authority Through Education
- Curriculum-Aligned Session
- Stage-Promoted Thought Leadership
- Strategic Brand Elevation

Access & Assets

- 60-Minute Lunch & Learn
- Prime Placement
- Email + Mailing List
- Half-Page Workbook Ad
- 2 All-Access + 2 Booth Passes

Summit Exhibitor - $5,500-7,500 (By Location)

Positioning

- High-Volume Exposure
- Brand Visibility to 1,000+ Owners
- Positioned Inside Industry's Largest Business Event

Access & Assets

- Booth Placement (Prime/High/Standard)
- Mailing Address List
- Logo on Website & Workbook
- 2 All-Access Passes

This is bigger than October

This is not about October 7-10.

This is about category positioning inside early childhood education.

The companies who align early don't just exhibit.

They lead.

THE CHILD CARE SUCCESS SUMMIT™

What Ownership Actually Means

Ownership Changes Everything.

Vendor

Competes for attention

Hopes to be remembered

One of many



THE CHILD CARE SUCCESS SUMMIT™

What Ownership Actually Means

Ownership Changes Everything.

Education Partner

Integrated into curriculum

Positioned as solution

Recognized from stage

THE CHILD CARE SUCCESS SUMMIT™

What Ownership Actually Means

Ownership Changes Everything.

Fix My Partner

Owns a category

Embedded in the movement

becomes synonymous with the solution category.

THE CHILD CARE SUCCESS SUMMIT™

Limited Alignment Opportunities

We are Curating – Not Filling Space.

6 Official "Fix My" Partners

6 Strategic Education Partners

1 Exclusive Child Care Rockstar Radio Partner

Limited Exhibitor Space

Historically capped at 50 sponsors. Sold our annually.

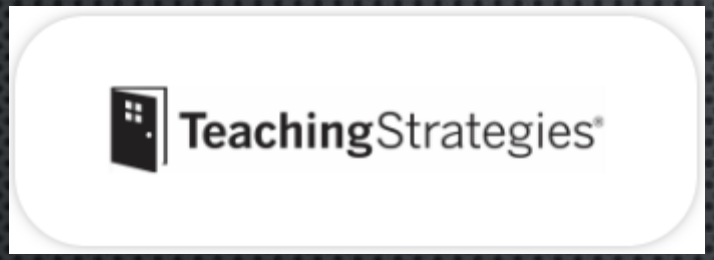
Once a category is claimed, it closes.

THE CHILD CARE SUCCESS SUMMIT™


healthy
CONTRIBUTIONS
WELLNESS. REWARDED.


KSA
KLINE SWINNEY ASSOCIATES


Banesco


TeachingStrategies


Hibbs ♦ Hallmark & Company
INSURANCE


Carriage House Promotions


Trainual


LineLeader
By ChildcareCRM


illumine


playground


ALEAF
INSURANCE


ZONO
TECHNOLOGIES


Food & Supply Source


Byline Bank


BRIT CHILDCARE
SOLUTIONS

If you belong in this movement

If your company belongs inside this movement…

Here is the next step:

1. Submit your $1,000 commitment deposit to secure your category consideration.
2. Schedule your Strategy Alignment Call.
3. Confirm your partnership and activation plan.
4. Deposits due by next Wednesday (March 4th) at 6pm Eastern.

We determine alignment first.

We confirm positioning second.

We activate intentionally.

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The Decision Slide

October is Coming.

The industry is evolving.

Owners are choosing who they trust.

Categories are being defined.

The only question is:

Will your brand be present…

Or positioned?

THE CHILD CARE SUCCESS SUMMIT™

WE'RE NOT ADDING SPONSORS.

WE'RE ALIGNING LEADERS.

SELECT YOUR CATEGORY CONSIDERATION

1.Scan to submit $1,000 Commitment Deposit
Due by Wednesday, 3/4, at 6pm Eastern

2. Schedule Your Strategy Alignment Call

3. Confirm Your Tier & Activation Plan

Limited to:
6 Official Fix My Partners
6 Strategic Education Partners
1 Exclusive Podcast Partner

Once a category is claimed, it closes.



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	Official Fix My Summit Partner	Strategic Education Partner	Summit Exhibitor
Category Ownership	Exclusive ownership of one “Fix My” category	—	—
Curriculum Integration	Embedded into Summit theme & solution pathway	Education-aligned session	—
Stage Recognition	Main stage recognition + 3-min video	Promoted Lunch & Learn	Limited visibility
Lunch & Learn	60-min co-branded, CCSC-facilitated	60-min session	—
Data Access	Full attendee list (email, mail, phone)	Email + mailing address	Mailing address only
Placement Priority	Exclusive foyer placement (6 only)	Prime placement	Prime / High / Standard
Workbook Presence	Full-page ad	Half-page ad	Logo listing
All-Access Passes	3 + 3 booth passes	2 + 2 booth passes	2 All-Access
Investment	**$35,000**	**$20,000**	**$5,500–$7,500**